

Beth A. Ronnenburg, SPHR, SHRM-SCP
President, Berkshire Associates Inc.

As President of Berkshire Associates Inc., Beth Ronnenburg, SPHR, SHRM-SCP is responsible for leading one of the most reputable and respected brands in affirmative action compliance solutions. Ronnenburg, who became President in June 2011, is the steward of Berkshire's strategic vision, "to help companies build their ideal, balanced workforce." She oversees all business interests and operations, including product development, consulting, marketing, and sales to ensure the delivery of high-caliber solutions to clients. Ronnenburg, along with the Leadership Team, also ensures short- and long-term goals are aligned with the company's strategic plan for innovation, increased profitability, and growth.

With over 20 years of human resources and management experience helps this nation's top law firms and Fortune 500 companies navigate through the complex regulatory requirements of Office of Federal Contract Compliance Programs (OFCCP). Her understanding of the inner-workings of OFCCP, including the impact of recent agency and legislative changes, often take her around the country where she coaches companies on effective solutions for remaining proactive and reducing liability.

Her knowledge of how AA/EEO laws impact particular industries including Healthcare, Manufacturing, Foodservice, Hospitality, Technology, Education, and Retail allow her to advise on the right solutions to ensure compliance—as evident in the lasting relationships she has forged with some of the most well-known companies in these industries.

Ronnenburg currently serves as a board member for the National Industry Liaison Group (NILG), where she represents the Mid-Atlantic Region. She is also on the board of the Baltimore ILG, the Maryland Association of Affirmative Action Officers (MAAAO), and The Women's Housing Coalition. Dedicated to keeping HR professionals informed, she regularly presents at local and national meetings and conferences including SHRM, NILG, and the American Association for Access, Equity, and Diversity (AAAED).

Mrs. Ronnenburg holds a Bachelors degree in Psychology and a Masters degree in Human Resources and Organization Development from The Johns Hopkins University. In 2012, she completed the Key Executive Program at Harvard Business School's Executive Education Division. She also serves on the Board for the Women's Housing Coalition. Mrs. Ronnenburg is a Human Resources Certification Institute certified Senior Professional in HR.